



The Union Street Tavern Trot, Inc. presents its 17<sup>th</sup> Annual

# 2023 "Tavern Trot"

Sunday September 17, 2023

12:30 PM

Come join us *rain or shine* for our 17<sup>th</sup> Annual road and trail race through historic Windsor Center – USATF Certification #CT09017JHP & Manchester Road Race Qualifier. Proceeds to benefit **Alex's Lemonade Stand Foundation**, a national charitable foundation for childhood cancer research.

Business Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

Town: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ eMail: \_\_\_\_\_

Contact & Phone: \_\_\_\_\_

## Sponsorship Levels:

- Presenting Sponsor \$10,000:** Identified as primary race sponsor on all media, finish line banner, Major Sponsor banner and front of shirts. 20 runner registrations included.
- Finish Line Sponsor \$4,000:** Name displayed on Finish Line banner, Major Sponsor banner and front of shirts. 8 runner registrations included.
- Starting Line Sponsor \$4,000:** Name displayed on Starting Line banner, Major Sponsor banner and front of shirts. 8 runner registrations included.
- Bib Sponsor \$2,500:** Name displayed on Race Bib, Major Sponsor banner and front of shirts. 5 runner registrations included.
- Volunteer Shirt Sponsor \$2,500:** Sole sponsor name on back of Volunteer Shirt, Major Sponsor banner and front of shirts. 5 runner registrations included.
- Awards Sponsor \$2,500:** Representative hands out Prize Money to winners, Name displayed on Major Sponsor banner and front of shirts. 5 runner registrations included.
- Tent Sponsor \$2,000:** Name displayed on banner on large tent, Major Sponsor banner and front of shirts. 4 runner registrations included.
- Food Tent Sponsor \$2,000:** Name displayed on banner on large tent, Major Sponsor banner and front of shirts. 4 runner registrations included.
- Media Sponsor \$2,000:** Name displayed on banner on large tent, Major Sponsor banner and front of shirts. 4 runner registrations included.
- Band Sponsor \$2,000:** Name displayed on Main Stage, Major Sponsor banner and front of shirts. 4 runner registrations included.
- Water Sponsor \$1,500:** Name displayed at water tables, Major Sponsor banner and front of shirts. 3 runner registrations included.
- Platinum Sponsor \$1,000:** Name/Logo on front of shirt. 2 runner registrations included.
- T-shirt Sleeve \$750:** Sponsor name on sleeve of race shirt, 4 maximum
- Gold Sponsor \$500:** Name on upper location on back of race shirt.
- Silver Sponsor \$250:** Name on middle location on back of race shirt.

(Please make checks payable to the **Union Street Tavern Trot**. Checks can be mailed with form to: *Union Street Tavern, c/o Tavern Trot, 20 Union Street, Windsor, CT 06095*. Fees are non-refundable.)

**Sponsorship deadline: August 15, 2023**

**Thanks to your generous donations we raised \$55,000 in 2022! Our Goal for 2023 is \$60,000!!!!**

**Please contact Michael Deneen at 860-614-0796 with any questions.**

The Union Street Tavern Trot, Inc. is a 501(c)(3) non-profit organization. Your contribution is tax deductible to the extent to allowed by law

